

## **EDITORIAL**

The Editor-in-Chief and the Editorial Board are proud to present the first issue of the second volume of Focus on Research in Contemporary Economics (FORCE). We are driven to establish FORCE which is dedicated to create a well- established venue for high quality research in contemporary Economics. Its content mirrors widespread scholarly approaches and interests within the dimensions of Economics, Finance, Accounting, Banking, Business Administration, Marketing, Management, and other related areas in Social Sciences. Therefore, FORCE's contributions are not limited to a specific disciplinary philosophy or a particular approach.

This issue features four research articles, and a book review that report essential findings and implications in Contemporary Economics. In the first article, Dubihlela, Chakabva and Tengeh (2021) investigate the risk management practices of FMCG SMEs in the Cape Town Metropolitan Area in an attempt to fill the knowledge gap on risk management and sustainability of SMEs.

In the second article, Boukraine (2021) analyzes Tunisia's exchange rate pass-through to inflation on quarterly data from 2011Q4 to 2019Q4. It is reported the exchange rate pass-through to inflation is high but slightly declines by switching from the first to the second regime when external debt reaches a certain threshold level, what rises concern is the rise in its volatility when the switch occurs.

In the third article, Topcu Guloksuz (2021) revisits the practicability of geometric Brownian motion to modelling of stock prices. Random walk process is extended to the geometric Brownian motion model and its mathematical properties are discussed. The results display that the geometric Brownian motion model provides accurate predictions.

In the fourth article, Kara and Yücekaya (2021) determine the mediating role of job satisfaction in the effect of perceived organizational support on organizational commitment. The results display that perceived organizational support positively affects organizational commitment, and job satisfaction has a full mediating effect between perceived organizational support and organizational commitment.

FORCE also aims to provide conceptual considerations, and a broad understanding of the literary criticisms; thus, book reviews are entailed. Doganyilmaz Duman (2021) provides a descriptive and a critical review regarding Francis Fukuyama's (2018) latest book entitled "Identity: The Demand for Dignity and the Politics of Resentment".

I would like to thank our authors, reviewers, and readers for their continuous support.

**Assoc. Prof. Dr. Ferhat TOPBAS**

**Faculty of Economics and Administrative Sciences**

**Izmir Democracy University, Turkey**

## **REFERENCES**

Boukrajne, W. (2021). Asymmetric behavior of exchange rate in Tunisia: A nonlinear Approach. *Focus on Research in Contemporary Economics (FORCE)*, 2(1), 41-52.

Doganyilmaz Duman, D. (2021). A book review- identity: The demand for dignity and the politics of resentment. *Focus on Research in Contemporary Economics (FORCE)*, 2(1), 86-90.

Dubihlela, J., Chakabva, O., & Tengeh, R. (2021). A risk management framework for fast moving consumer goods retailers in South Africa. *Focus on Research in Contemporary Economics (FORCE)*, 2(1), 4-40.

Fukuyama, F. (2018). *Identity: The demand for dignity and the politics of resentment*. New York: Farrar, Straus and Giroux.

Kara, K., & Yücekaya, P. (2021). The mediating role of job satisfaction between perceived organizational support and organizational commitment: A research in logistics industry. *Focus on Research in Contemporary Economics (FORCE)*, 2(1), 64-85.

Topcu Guloksuz, C. (2021). Geometric Brownian motion approach in modelling stock prices. *Focus on Research in Contemporary Economics (FORCE)*, 2(1), 53-63.