

EDITORIAL

The Editor-in-Chief and the Editorial Board are proud to present the second issue of the second volume of Focus on Research in Contemporary Economics (FORCE). We are driven to establish FORCE which is dedicated to create a well- established venue for high quality research in contemporary Economics. Its content mirrors widespread scholarly approaches and interests within the dimensions of Economics, Finance, Accounting, Banking, Business Administration, Marketing, Management, and other related areas in Social Sciences. Therefore, FORCE's contributions are not limited to a specific disciplinary philosophy or a particular approach.

This issue features five research articles that report essential findings and implications in Contemporary Economics. In the first article, Justino, Tengeh, and Twum-Darko (2021) proposed a conceptual framework for adopting m-commerce by brick-and-mortar retailers.

In the second article, Dubihlela and Tjivau (2021) evaluated the internal audit, and found that Namibia Regional Council's Internal Audit practitioners had a negative impact on compliance with Corporate Governance principles because the internal audit department of RC was regarded to be small compared to the amount of work involved.

In the third article, Igwe, Magaji, and Darma (2021) examined the impact of financial development indicators of the banking, insurance and pension sectors on economic growth in Nigeria, and noted that the impact on of domestic credit on the real sector was reported to be minimal.

In the fourth article, Ramlan (2021) aimed to model the forecast of Malaysia's export of goods using Autoregressive Integrated Model (ARIMA) modelling with Box-Jenkins model, and found that ARIMA (2,1,2) would be the best model to represent the forecasting of Malaysian export of goods first quarter of 2021 to fourth quarter of 2022.

In the fifth article, Trinarso (2021) aimed to report the features to build customer loyalty, and found that the higher the level of price fairness, the higher the customer's satisfaction.

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